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In my last Publisher's Comments, I referred to our Journal of Biocommunication, as being a visual "celebration" of the profession of biomedical communication. I do feel that any celebration contains a little retrospection and reflection on where one has been and the accomplishments thus far. We have, indeed, come a long way, and our JBC is a tribute to our individual societies and the rich legacy of biomedical communication. But similar to a school graduation, marriage, or other milestones that we observe, most celebrations have elements of anticipated new life, new beginnings, new opportunities, and perhaps new adventures yet ahead. Your Journal will embrace these new aspects and attempt to be a portal for your academic and professional interests. The Journal strives to be member-focused, and it is driven by great academic content from our respective memberships. Please consider submitting a paper to your Association Editor or the JBC Managing Editor.

I would like to again emphasize that our readers and subscribers continue to shape and mold the JBC. Our Journal is a true synthesis of the written articles, ideas, concepts, images, and other media from the consortium memberships (ABCD, AIMBI, AMI, BCA, and HeSCA). These five organizations continue to educate and empower their associations' members through the JBC, their annual exhibitions and salons, annual meetings, and workshops. Please continue to support (or reconnect with) your association.

Our massive 33-1 Gallery showcases the award-winning illustrations, photographic images, and graphic design pieces from The Institute of Medical Illustrators' 2006 competition. The Institute's annual awards recognize excellence in clinical photography, illustration, and graphics.

Our JBC 33-1 features "Ophthalmic Imaging - an Overview and Current State of the Art, Part II" written by Timothy J. Bennett, CRA, FOPS. You may recall his earlier article in JBC 32-2 that discussed the history of ophthalmic photography, as well as the many different photographic methods and techniques that have been developed through the years.

Also featured is "The Use of a Common Animation Software to Create Animations in Support of the Development of a Prosthetic Arm" by Candace Selig. This article describes in detail the development of visual animations in support of a Defense Advanced Research Projects Agency (DARPA) grant proposal.

The JBC Viewpoint is a personal reflection that chronicles my own analog-to-digital journey.

As usual, I wish to conclude my Publisher's Comments with an applicable quote. This quote is from the American storyteller and humorist Will Rogers. He often stated, "Even if you're on the right track, you'll soon get run over if you just sit there."

Don't be content with the status quo.... go make a difference.



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