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Another season of our professional association meetings has come to an end, bringing with it once again a great opportunity to gather up those meeting papers, exhibition critiques, and workshop presentations for publication in the Journal of Biocommunication. The JBC can become an invaluable tool for not only archiving these written articles, images, and motion media, but also for sharing this information throughout the visual communication and allied-health professions. The five organizations making up our publishing consortium (ABCD, AIMBI, AMI, BCA, and HeSCA) continue to educate and empower their respective members through their annual meetings. Why not extend your annual meeting experience and share these presentations with a member of one of our other organizations, or perhaps with a member who was unable to attend the meeting.

Our Journal's 33-2 Gallery features the award-winning photographic images from the BioImages Salon at BIOCOMM 2007, the BCA's Annual Meeting, which was held in Tucson, Arizona. Be sure to check out these striking photographs and other media.

We have five articles for you in JBC 33-2 including "Simulation Training in Medical Education - An Opportunity for Biocommunicators" written by Bobb Sleezer, RBP, FBCA. This article provides an excellent overview relating to the development of training simulations. Mr. Sleezer also discusses the opportunities this particular area may hold for biocommunicators.

Also featured is "Information Design and Usability Testing of a Migraine Diagnostic DVD Teaching Aid" by Julie Saunders BA, MScBMC, Ralph Z. Kern, MD, MHSc, FRCP(C), Linda Wilson-Pauwels, AOCA, BScAAM, MEd, EdD, Nicholas Woolridge, BFA, BScBMC, MSc. This article describes the development and use of a prototype physician-patient interview video.

Another article, "Effects of Compression in Digital Images used for Image Analysis" by Alan C. Opsahl and Mark W. Tengowski, describes the effects of digital image compression on photomicrographs of rat liver tissues, using the JPEG compression component of Adobe Photoshop and Media Cybernetics Image-Pro Plus. These results are analyzed and compared to an uncompressed TIFF image as the gold standard.

"What Exactly is Digital Image Workflow?" by Paul Crompton, MA, MIMI, describes the relatively new concept of Digital Image Workflow for biocommunicators.

The last one is a wonderful piece celebrating the remarkable life, legacy, and teaching of medical illustrator Ranice W. Crosby. The article entitled, "Ranice Crosby: A Tribute to Fifty Years of Teaching," was written by John Cody, M.D. Part I of the article is included here, with Part II scheduled to appear in JBC issue 33-3.

Finally, the JBC Viewpoint offers some of my personal thoughts about the business model of one of America's corporate success stories... Starbuck's Coffee.

Welcome to issue 33-2. Enjoy.



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